

Report on Women Social Entrepreneurship Training



Pre Lunch Session:

On 14th December 2016 NEDAN Foundation organized one day social entrepreneurship training programme. It was a great moment to see twenty eight women coming to attend the program. The Program was held at Anthaigwlaio Chandrapara, Kokrajhar. It was a great pleasure to see their interest and spirit to learn.

The program was started at 10am with the warm welcome speech, followed by the inauguration of the program by the Chairperson of NEDAN Foundation. Then the session for the day was taken over by the NEDAN'S chairperson.

The first session was a formal self-introduction with all the participants, followed by the introduction of the organization and about the training program they were gathered for.

High tea break

After a short tea break to make the session lively and to energize the participant's game was conducted. The content of the game was to memorize her friend's names, her husband name and her family which is very interesting to know each other's background and their memorizing capacity.



The second session was started then the master trainer brief introduced about social entrepreneurship to the participants on different important modules like- what is social enterprise, need identification, generating ideas & assessing viability of social enterprise, challenges of social enterprise and marketing. In the training out of 28 participants eighteen participants are engaged in different kind of shops like small clothes store, tea shop and five of them are weaver and three of them are vegetable vendors and some of them were daily wage labour.

In the next session the participants were trained on how to management of social enterprise and to set up their own business either group or individually and to manage capital investment and improve productivity in their life. The programme was actively participated in which many questions were put up by the participants. After that participants were asked to share their ambition. Most of them have come up with different ideas like cattle farming (Goat), cloth vendors, vegetable vendors and silk worm rearing.

Post lunch session:

After lunch, the fourth session began with group activity was conducted by dividing into four groups to all the participants. It was good to see active participation from participants and they presented team work. One of the participants shared her experience about her ongoing vegetable vending. At present, she earns 8000 per month and she is satisfied enough with her



monthly income as earlier she was idle, she used to be simply at home. Now she could earn enough money to maintain her family and save some amount for future needs.

The fifth session of the training was handed over to the master trainer. Then the training began with capital investment and account management for social enterprise either through opening joint account or individually bank account. By opening joint account the casebook and ledger is the most important for record keeping and accounting. As a master trainer it was a quit challenging to make them understanding as according to them social enterprise is a new concept. They were known only to business concept but they were not aware of capital investment. Then the last module of the training began with investment plan and individual beneficiary flowed by legally management.

So, overall this training proved to be very effective and successful as the participants expressed their new learning and experience for the training.

Way-Forward:

- Selection beneficiaries
- Selection business of women group
- Investment
- Mentoring